

# Elliot Arthur

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#### PROFILE

Graduated from the University College for the Creative Arts in Epsom, with a BA (Hons) graphic design degree.

I'm a freelance, multi-disciplinary designer based in New York from London. My portfolio focuses on a wide variety of skills including; branding, web & print design, advertising, user experience and information architecture. I believe in simple, direct communication.

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#### SKILLS & INTERESTS

Adobe; InDesign, Illustrator & Photoshop.  
Intermediate; HTML, CSS and Flash.

When not applying myself to design, I'm usually found on two wheels, either commuting to work or along the British countryside. A passionate cyclist, I enjoy the freedom it gives whilst discovering new adventures. I frequently document everything I see on Instagram, or infrequently update my photography blog with shots from my OM1 camera.

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#### EXPERIENCE

##### **Scheybeler+company**

I was a 'permi-lancer' at Scheybeler+company, experts in brand strategy and digital design. I was a graphic designer amongst a small hub of creative's and project managers, working across a global client list such as Pictet & Cie, MSD, Nike and Dubrovnik Sun Gardens. I rapidly developed skills in responsive web design, art direction, web-hinted typography and brand strategy: including brand design & guidelines.

##### **Ragged Edge Design**

As a freelance designer for Ragged Edge, I worked with brands in the hospitality, restaurant & bar industry such as All Bar One and Benito's Hat. Working primarily as a print designer, across menu designs, brand development and art-working print ready files for other collateral.

##### **TBG Digital**

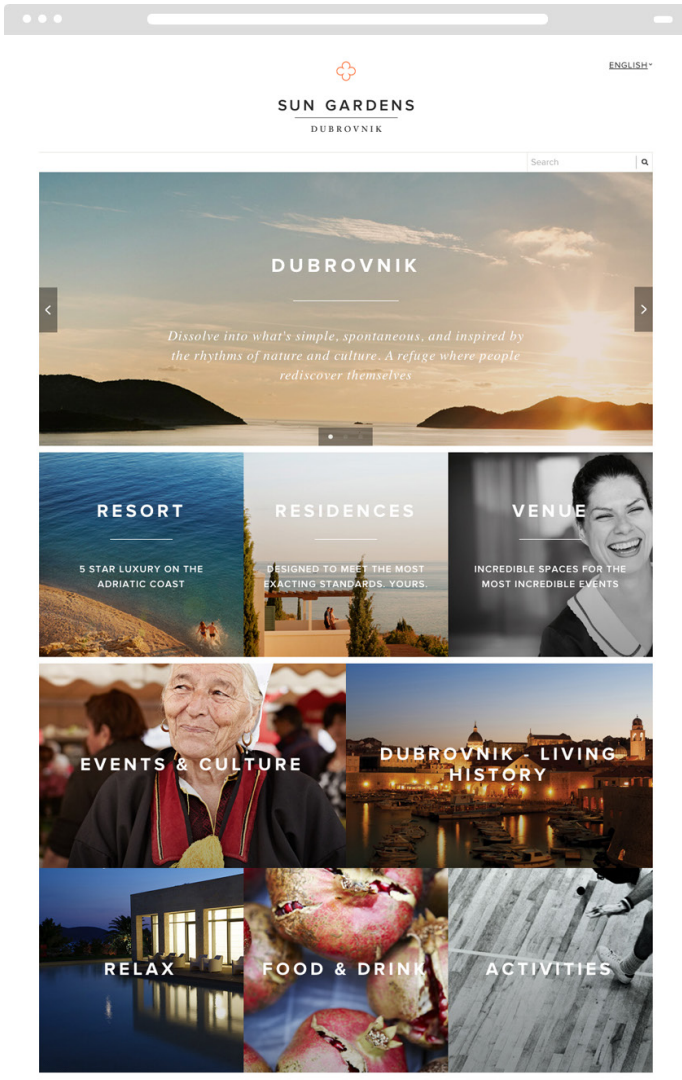
As a digital designer for global advertising and social media agency TBG Digital, I've worked on clients such as Unicef, Vodafone and Heineken. Developing knowledge and skills in web development and flash design. Work included scamping the concepts into storyboards, and designing for digital banners and advertising campaigns.

##### **YCN**

**Tanie Media**

**GR/DD**

**Stylorouge**



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